

About the Second Life Festival

Four days dedicated to the virtual world. Workshops, meetings and events on the potential of the world created by Linden Lab, exploring its economic, cultural and artistic aspects

Second Life will be at the Festival of Creativity with four days of events dedicated to the virtual world: workshops, meetings and events on the potential of the new digital world, exploring economic, cultural and artistic aspects with experts in the field.

During the Festival, guests can learn about how to dress their avatars in the latest fashions, and how to construct your virtual home with our on hand 'builders'. Adam Nash's interactive sculptures, the psychedelic paintings of Roberto Remi and the "Hyper-portraits"™ of the Galleria Tossi of Firenze will fill up the island of creativity. Each day meetings with the highest experts in the field of virtual reality: Mario Gerosa, Bruno Cerboni, and the Grid Gallery.

Also during the Festival, visit the Second Life virtual island of Tuscany, which will come alive with fun and entertainment. Additional updates and details will soon be available on the Festival of Creativity site and on the blog.

More information on the official website of Festival of Creativity

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